

SUMMARY – 2014

MEMBERSHIP

40 member organisations from 20 countries.

ACTIVITIES

Meetings for professionals

- 8-9 August 2014 at the festival Theater op de Markt, Hasselt (Belgium)

A first conversation focused on the “Measurement of the impacts of the (outdoor) arts”; a second conversation focused on “International cooperation projects” with the support of the Creative Europe Desk Flanders (Gudrun Heymans).

- 29-30 August 2014 at the Helsinki Festival (Finland) in partnership with CircusInfo Finland.

A first conversation focused on “Alternative business models”, thanks to the input of the Swedish Agency for Cultural Policy Analysis and Trans Europe Halles network. A second conversation focused on “International cooperation projects”, tackling funding opportunities from the European Commission (Creative Europe and Erasmus plus programmes).

- 11-12 November 2014 at the Circus Advocacy Day in Zagreb (Croatia) in partnership with Mala performerska scena

A first conversation focused on national and regional membership organisations, to compare their goals and activities, also comparing their achievements given their specific contexts. A second conversation focused on cross-border projects, with input from the Creative Europe Desk Croatia and Institut Français.

Seminars

- 5-7 February 2014 at St James Cavalier in Valletta (Malta)

Retreat for 17 coordinators and secretary generals of European cultural network in Valletta (Malta), in partnership with Malta Council for Culture and the Arts and Foundation Valletta 2018

- 27-30 August 2014 at La Bellone in Brussels (Belgium)

Cifas organised SIGNAL in Brussels, an event dedicated to the relations between Live Art and Public Space. FACE participated in the university by moderating a workshop dedicated to the measurement of the impacts of the arts.

- 6-7 October 2014 at the International Street Theatre Festival in Halmstad (Sweden)

European seminar PUBLIC co-organised by the International Street Theatre Festival of Halmstad, an event dedicated to the social impacts of arts in public space.

Workshops

- 1st April 2014 at the Roundhouse in London (United Kingdom)
European workshop NEXT STEPS workshop, in partnership with Crying Out Loud, for venues and festivals' staff, targeting creative workers from marketing and communication departments to help them develop abilities and strategies in promoting hybrid and multidisciplinary artistic works towards their audiences.
- 17 June 2014 at Cercle Cité, Luxembourg City (Luxembourg)
Workshop on Communication strategies by Agence luxembourgeoise d'action culturelle on "Social media, external communication and information about culture: current practices and strategies for the future", organised by On the Move network.
- 18 June 2014 at Carreau du Temple in Paris (France)
Workshop on Creative Europe programme with the Creative Europe Desk France aiming to exchange information on future cooperation projects.
- 5 November 2014 at The Place in London (UK)
Workshop on Marketing and communication strategies in the framework of the Currency festival organised by The Place and Crying Out Loud, in partnership with the network of European Union National Institutes for Culture EUNIC.

Fresh Connections

- Fresh Connections Rio de Janeiro, Brazil
12 – 16 May 2014 on the occasion of the Festival Internacional de Circo do Rio de Janeiro (Brazil)

PROJECTS

Arts & Media

FACE helped to experiment residencies for critics and cultural journalists in performing arts festivals:

- 3-6 July 2014 at Montréal Complètement Cirque
Experimentation *Circus stories* in Montreal (Quebec, Canada) organised by En Piste, the Canadian circus arts national network and TOHU.
- 10-11 November 2014 at the Circus Information Centre in Zagreb (Croatia)
Experimentation *Unpack the Arts* in Zagreb (Croatia) organised by Mala performerska scena.

Steamed-Out

Steamed-Out is an initiative to establish artistic collaboration between Europe and Australia, through exchange of practices in regards to contemporary creation processes (research, dramaturgies, directing, rehearsals, etc.).



- 13 October 2014 at Circus OZ
Kick-off *forum for artists* in Melbourne (Australia) proposed in collaboration with ACAPTA, the Australian Circus And Physical Theatre Association in order to collect suggestions and interest from practitioners.

PRESENTATIONS OF FACE

- Seminar “International cooperation: Why and how? What are the benefits and how to meet the challenges?” at Subcase 2014
12 February 2014 at Subtopia, Stockholm (Sweden)
- Professional meetings at Les Halles de Schaerbeek
19 March 2014 at professional gathering organised by Federation Wallonia-Brussels in Brussels (Belgium)
- Professional meetings at Bons Baisers / Théâtre Marni, Brussels (Belgium)
28 March 2014 at professional gathering organised by WB T/D, WBI and the Belgium Creative Europe Desk
- Spring plenary meeting of IETM network
16 – 18 April at La Panacée in Montpellier (France)
- International forum at Festival Internacional de Teatro y Artes de Calle
24 May 2014 at Festival TAC, Valladolid (Spain)
- Professional programme for delegates at FiraTàrrrega 2014
12 September 2014 at La Llotja (Catalonia, Spain)
- Circus Futures Forum at the Melbourne Festival
11 – 12 October 2014 at Circus Oz and Anz Pavilion, Arts Centre Melbourne (Australia)
- Borak Arts Series conference
22 November 2014 at Kuala Lumpur (Malaysia)

JOINT INITIATIVES

- Together with European cultural networks, launching of the campaign “Go vote! Bring a friend.” for the European elections (May 2014).
- High-level Coordination Group meetings:
13 January 2014 at IETM office in Brussels (Belgium)
11 February 2014 at KVS in Brussels (Belgium)
26 February 2014 at Bozar in Brussels (Belgium)
24 June 2014 at KVS in Brussels (Belgium)
8 September 2014 at Association des Orchestres Français in Paris (France)
2 – 4 April 2014 at Melkweg in Amsterdam (The Netherlands)

